

BILL SUMMARY
2nd Session of the 57th Legislature

Bill No.:	HB3111
Version:	CS
Request Number:	11435
Author:	Rep. Hill
Date:	3/2/2020
Impact:	OTRD: Fiscal impact minimal to agency
	OAC: Fiscal impact depends on the number of participating municipalities in the program.

Research Analysis

The committee substitute for HB 3111 creates the Oklahoma Tourism Ignition Program intended to help municipalities build tourist attractions and create a positive economic impact via tourism.

The measure directs the Oklahoma Arts Council to administer the program. The Council will accept applications from municipalities for matching funds up to \$5,000, so that a municipality can build a statue, structure, mural, or other attraction. Municipalities are directed to submit plans, including a budget, in their application.

Prepared By: Emily Wendler

Fiscal Analysis

The measure creates the Oklahoma Tourism Ignition Program until November 1, 2022, and provides that the Oklahoma Tourism and Recreation Department (OTRD) shall market the program. As written, the bill will have a minimal fiscal impact to the OTRD.

The Oklahoma Arts Council (OAC) shall administer the program and promulgate administrative rules necessary to implement the provisions of the program. The OAC will accept applications from municipalities and match their funding up to \$5,000 for allowable expenditures. The fiscal impact to the OAC will be dependent on the number of municipalities participating in the program.

Prepared By: Jenny Mobley and Cole Stout

Other Considerations

None.